

Impact Report

May 2023- April 2024

Planting Seeds For Growth

AWAB has planted new seeds to transform and grow our organization. Our expanded Board of Directors has brought greater diversity to AWAB's leadership. For the first time, we hired a full-time Executive Director and Development Director.

This spring, we added a Communications Coordinator to complete the team with our tenured Administrative Coordinator. United, we believe this staff and board will oversee AWAB's growth for a new generation.

Staff

Executive Director - Brian Henderson
 Development Director - Natalie Aho
 Communications Coordinator - James Rice III
 Administrative Coordinator - Janet Cole



Board of Directors

- Bob Sittig
- Dave Hunt
- Jason Mack
- Clifford Matthews Jr
- Lauren Ng
- Donnie Anderson
- Jordan Conley
- Victor Crentsil
- Scott Green
- Laura Levens
- Aubin Petersen
- Erica Saunders
- Rick Mixon

AWAB ON THE ROAD

Staff and Board traveled around the country spreading the welcoming and affirming Gospel

32 visits to member churches

Cooperative Baptist Fellowship GA '23

Samuel DeWitt Proctor Conference

ABHMS Space for Grace

Alliance of Baptists Annual Gathering

The Inhabit Conference

Later this year:
 The Wild Goose Festival
 Baptist Peace Fellowship of North America
 /Bautistas por la Paz Peace Camp

AWAB Featured Online

- Baptist News Global
- Christian Citizen
- Good Faith Media

Here We Grow!

Facebook Followers up 65%
 Email Subscribers Up 98%



Reach of 50,000+ folx across the US and even internationally

150% Increase in # of Individual Donors	37 New Member Churches
120% increase in # of Donations	Over \$200,000 Raised in One Year!

Programs and Resources

AWAB has been busy over the past year creating programming, providing resources, and holding space for our community. Below are a few of our favorite highlights.

Supporting Our Trans Family

We reaffirmed our commitment to the Trans and Non Binary community through dedicated programming.

We produced two more webinars:

- 1) What is Gender Affirming Care
- 2) Supporting Trans Non-Binary Youth



In partnership with BOD Member Rev. Dr. Donnie Anderson, we held a "Trans in 2024" workshop at Watts Street Baptist, Durham, NC.

Staff and Board produced a video statement of solidarity for transgender and nonbinary kindred.

Resources

AWAB grew its mission by supplying its membership with valuable resources.

This past year we:

Produced the "What is AWAB" brochure and "Why AWAB" bulletin insert.

Uploaded a Holy Week and Pride Month directory to our website to maximize member churches' reach to the general public.

Provided member churches with both AWAB and Pride swag boxes to increase brand recognition and reduce local church promotion costs.

Added a new application to admit educational institutions as partners in AWAB.

Working with the filmmaker, trained 10 AWAB congregations to show the documentary film 'Mama Bears' and host education programs.

Learning & Fellowship

To connect & grow our greater Baptist family we:

Held receptions at American Baptist Churches USA Biennial and CBF General Assembly in 2023.

Organized our annual lectureship at Wilshire Baptist Church, Dallas, TX, featuring Rev. Dr. Susan Shaw, Professor of Women, Gender, and Sexuality Studies at Oregon State University, who presented "Truth and Lies at the Foot of the Cross: The Church and God's LGBTQ+ Children."

Rev Dr. Brian Henderson represented AWAB at the Peace Cathedral of the Evangelical Baptist Church of Georgia in Tbilisi in the country of Georgia.

Awards

To honor outstanding contributors, we awarded

Randle R. Mixon Award for Christian Service
George Mason

Barbra MacNair Award for Christian Witness
Shella Chace

Passion for Equality Award
Dennis Tanner (posthumously)



Fundraising Spotlight

Thanks to the generosity of individual donors, sponsors, and grants, we've raised over \$200,000 in one year to support our welcoming and affirming work.

Targeted Campaigns

\$17,861

50th Anniversary Book - \$4,070

Ashes for Valentines - \$552

Sponsorships for '23 Events - \$9,850

Rainbow Road Sponsors - \$5,191

Tbilisi Trip - \$1,000

Grants and Organizational Gifts

\$94,502

Individual and Church Gifts:

\$94,415

from 117 Rainbow Circle donors
71 donors have given for 5+ years

109 church donations
with 19 new giving churches

